# You're invited to join a

# BookFunnel Promotion



Offered by Northwest Dharma Association & Planet Dharma



### Who?

Northwest Dharma Association and Planet Dharma are offering an opportunity to members of Northwest Dharma Association whose teachers have published Dharma books.

#### What?

This is an opportunity to more widely share your and precious Dharma teachings, as well as giving new people an opportunity to connect with your organization and mailing list.

Participants offer either part or all of their book as a free download on BookFunnel.com.

BookFunnel creates a month-long promotional campaign with all the complimentary downloads.

We each share the BookFunnel campaign with our individual sanghas and mailing lists, which gives them the opportunity to view and download all the contributors books.



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## When?

The campaign will run from July 1-31, 2021.

Authors have until June 30th to upload their books to BookFunnel.

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## Where?

The promotion is hosted on BookFunnel.com. BookFunnel provides a link to the campaign that can be shared with your audience.

You are asked to share the promotion with your mailing list and social media followers twice during the promotional period.

We will send a link with instructions on how to register on BookFunnel.



# Why?

This is a fun opportunity to share each of our precious teachings more widely. This is also an opportunity to celebrate the richness and diversity our network of Northwest Dharma centers.



#### How?

- 1. Become a member of BookFunnel.com (subscriptions range from \$20-100 USD/year).
- 2. Upload part or all of your book to BookFunnel and join our promotion. We will send you instructions on how to do this.
- 3. Share the promotion with your mailing list and social media followers.